



# CHARACTER SPONSORSHIP OPPORTUNITIES

## All Character Sponsorships Include:

- Hotel accommodations for 4 days and 3 nights for two people at The Fairmont Austin
- Breakfast, lunch, dinner, and drinks are included at TLE Events **ONLY**



**\$12,500**

- Logo recognition on sponsor signage for General Session OR Bubbles' Best: An Evening of Excellence Awards Ceremony
- Lunch Sponsorship
- Business Session Sponsor: logo on signage, slides, and session promotional materials
- Full page ad in convention program
- Full page ad in Elephant Tales; Spring Edition (franchisee magazine)
- Premier location in Sponsor Showcase with standard pipe and drape
- Invitation to all TLECon social events
- Recognition on TLECon Website
- Banner Ad on TLECon app
- Recognition in all TLECon Communications
- Recognition on The Learning Experience's public twitter and Instagram feeds and #TLEConnect Facebook Group



**\$7,500**

- Logo recognition on sponsor signage during Welcome Reception
- Business Session Sponsor: logo on signage, slides and session promotional materials
- Half page ad in convention program
- Half page ad in Elephant Tales; Spring Edition (franchisee magazine)
- Preferred location in Sponsor Showcase with standard pipe and drape
- Invitation to all TLECon social events at Fairmont
- Recognition on TLECon Website
- Banner Ad on TLECon app
- Recognition in select TLECon Communications Recognition on The Learning Experience's public twitter and Instagram feeds and #TLEConnect Facebook Group



**\$5,500**

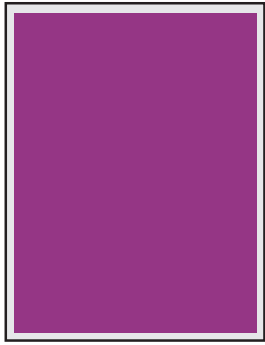
- Quarter page ad in convention program
- Quarter page ad in Elephant Tales; Spring Edition (franchisee magazine)
- A booth in the Sponsor Showcase with standard pipe and drape
- Invitation to all TLECon social events at Fairmont
- Recognition on TLECon Website
- Banner Ad on TLECon app

## ADDITIONAL ADVERTISING

These opportunities are only for vendors who will not be attending TLECon19.

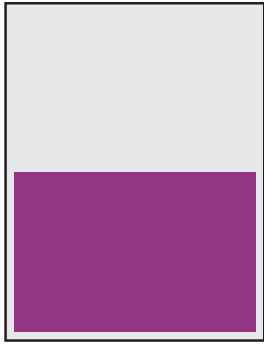
	TIER ONE   \$1500	TIER TWO   \$2000	TIER THREE   \$3000
TLECon Program Advertising	✓ 1/4 Page	✓ 1/2 Page	✓ Full Page
Elephant Tales (Franchisee Magazine)	✓ 1/4 Page	✓ 1/2 Page	✓ Full Page
TLECon Website Recognition		✓	✓
Banner Ad on TLECon App		✓	✓

# Advertisement Requirements



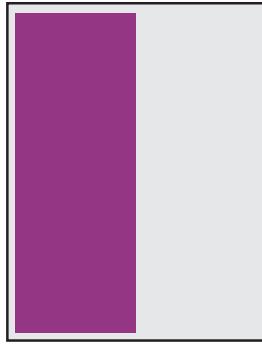
**Full Page**

7.5" W x 10" H



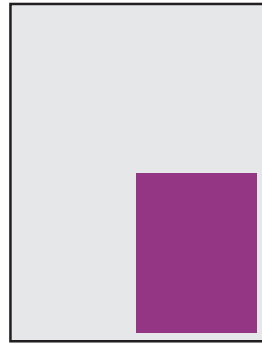
**Half Page Horizontal**

7.5" W x 5" H



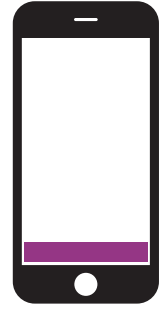
**Half Page Vertical**

3.75" W x 10" H



**Quarter Page**

3.75" W x 5" H



**App Banner Ad**

600 W x 250 H pixels

Ads must be submitted to [convention@tlecorp.com](mailto:convention@tlecorp.com) no later than December 15th, 2018.

Please be prepared to provide us with your logo as a .EPS vector file during the registration process.

## Deadlines:

### *December 15th, 2018*

All sponsorship and exhibition packages should be booked with 50% deposit. Company logo should be provided.

### *December 15th, 2018*

All ads and other materials must be provided.

### *January 31th, 2019*

Remaining amount due. Credit Card on file will be automatically charged.

## Cancellation

If you find it necessary to cancel your sponsorship package, please e-mail [convention@tlecorp.com](mailto:convention@tlecorp.com).

- Cancellation before January 15th, 2019- 50% of the total charge as a cancellation penalty.
- Cancellation on or after January 15th, 2019- 100% of the total charge as a cancellation penalty.